



**SIMPLIFY**  
**BE G<sub>2</sub>OOD TO THE PLANET**

# SIMPLIFY: THE FIRST CARBON NEUTRAL RANGE OF PAPERNET





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# WHAT DOES 'CARBON NEUTRAL' MEAN?

## The principle of carbon neutrality

**Carbon neutral** companies, processes and products are those whose calculated CO<sub>2</sub> emissions have been offset through the support of **internationally recognised climate protection projects**.

In addition to **reducing carbon dioxide emissions**, offsetting them is another important step towards global climate protection.

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# WHY PAPERNET IS CARBON NEUTRAL

## BE CO<sub>2</sub> TO THE PLANET

For Papernet, **hygiene, innovation and sustainability** have always been **strategic values**.

In fact, we believe in developing **innovative products** that best meet our customers' needs, aware that **a positive impact on people and the planet** can also be generated through the use of our products.

From **Papernet's** continuous research comes the new **Simplify** range, the first fully **Carbon Neutral** product line, created with the aim of contributing in a concrete and tangible way to **global climate protection**.

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# STEPS

## FOR CALCULATING THE CARBON FOOTPRINT PRODUCT



Together with

we can calculate the **environmental footprint** of Simplify products.

CO<sub>2</sub> emissions were measured by considering the entire **life cycle of the product**, thereby defining the exact amount of CO<sub>2</sub> that **will be offset through a climate protection project**.

\*General emissions (travel of company staff to the workplace, etc.) were also considered.



### MATERIAL PROCUREMENT AND PROCESSING

- Raw material extraction
- Production of intermediate products
- Packaging material
- Inbound logistics



### PRODUCTION

- Direct energy consumption
- Overhead activities



### DISTRIBUTION AND STORAGE

- Use and operation of warehouses
- Outbound and intralogistics



### WASTE DISPOSAL

- Waste transport
- Waste treatment

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# THE COMPENSATION PROJECT

## Protection of a virgin forest with the involvement of the local population

The project area is located in **Lábrea**, in the Brazilian federal state of Amazonas.

Between 2008 and 2020, Lábrea recorded the **fourth highest deforestation rate in Brazil**, increasing year by year. Ecosystems have been damaged and social conflicts have occurred due to the theft of timber, the construction of new roads and the intensification of agriculture and animal husbandry, leading to the forced migration of local communities.

With the help of monitoring activities and training courses for the local population, **the project aims to control deforestation and safeguard the great variety of plants and animals in the Amazon rainforest.**

## How can climate protection be reconciled with forest protection?

**Forests are among the main absorbers of CO<sub>2</sub>**, are home to a huge variety of species and are the source of livelihoods for local communities.

However, the world's forest areas have declined sharply in recent decades, due to increased human settlements, agricultural exploitation, illegal logging and the extraction of raw materials.

**Those involved in the project are protecting the area from deforestation together with the local population**, creating alternative economic livelihoods and training.



**LÁBREA**  
Brazil



**MONITORING**  
activities  
**TRAINING**  
courses



**417.140 T CO<sub>2</sub>**  
estimated annual  
emission reductions



**99.035**  
hectares of protected forest



Carbon Credits  
**CERTIFIED**  
**ACCORDING TO VCS**  
(Verified Carbon Standard)

## Contribution to the UN Sustainable Development Goals (SDGs)



### No Poverty

The project helps fight poverty by employing local people, ensuring equal opportunities for men and women, and giving them a source of income for their families.



### Good Health and Well-Being

As part of the project, workshops on health, well-being, and nutrition will be offered to employees and the community. These workshops aim to raise awareness about non-communicable diseases and the importance of having healthy habits.



### Climate Action

The project saves approximately 417,140 tonnes of CO<sub>2</sub> emissions per year.



### Life on Land

By avoiding deforestation, monitoring illegal land occupation and illegal logging as well as promoting sustainable forest management, the project protects ecosystems with native vegetation and high biodiversity.

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# OUR ADDITIONAL COMMITMENT

## One tree for every tonne of CO<sub>2</sub> offset

**For every tonne of CO<sub>2</sub> offset, we plant a tree in Germany**, thereby contributing to the adaptation of our forests to climate change.

European ecosystems are affected by climate change: forest fires are destroying large areas and pests are spreading particularly fast in weakened forests. Tree species such as spruce suffer from drought and heat because they have surface roots that do not reach the deeper layers of soil containing water reserves. This is why **we support the afforestation and conversion of forests to mixed forests.**



## Contribution to the UN Sustainable Development Goals (SDGs)



### Good Health and Well-Being

Forests reduce noise and the amount of pollutants and dust in the air. The positive health effects of spending time in the forest have been scientifically proven.



### Clean Water and Sanitation

Forest soils filter rainwater, provide clean ground water and ensure high drinking water quality.



### Responsible Consumption and Production

Wood is one of the few renewable resources.



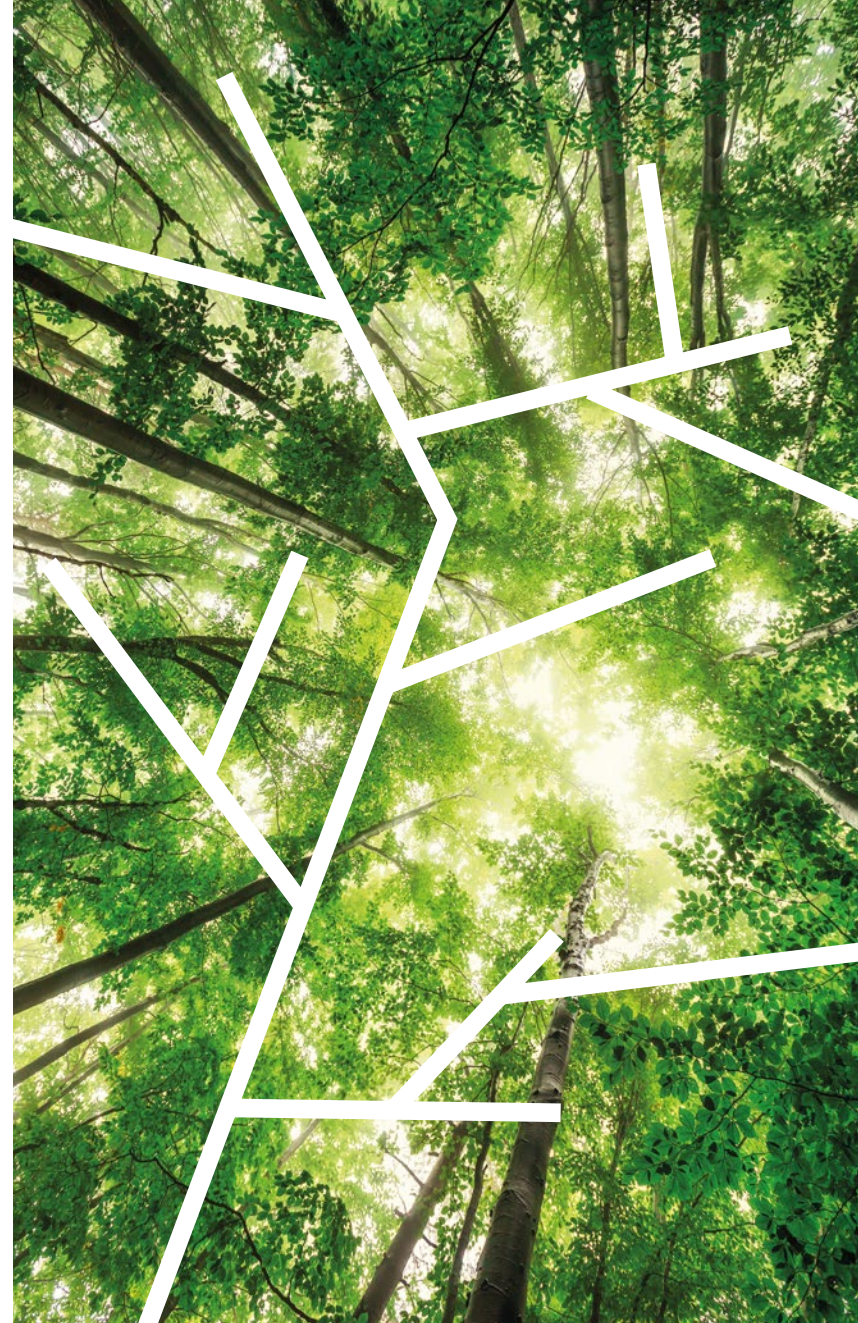
### Climate Action

Forests store large amounts of CO<sub>2</sub>. They have positive effects on the global, regional and local climate.



### Life on Land

Forests are diverse recreational areas for all population groups. They also protect from erosion, avalanches, flooding and high tide. For many animal, plant and fungal species, the forest is the habitat that provides them with food and shelter.



# TRANSPARENCY OF PAPERNET

Our **commitment** to fighting climate change also goes through credible and **transparent** communication.

The **ClimatePartner label** on our **packaging** indicates that the product's non-avoidable emissions have been calculated and **offset through the Virgin Forest Protection Project (Lábrea, Brazil)**.

The **unique ID number** and the **respective web address** make it possible to track the exact amount of CO<sub>2</sub> offset by Papernet and to obtain information on the climate protection project supported.



DISCOVER OUR CO<sub>2</sub>  
COMPENSATION PROJECT

**20624-2212-1001**

**Unique numeric ID and QR Code**  
for the tracking of the Papernet  
climate protection project

# COMPLETE TRANSPARENCY IN CLIMATE PROTECTION



1 SCAN THE  
QR CODE

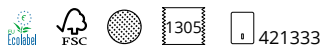
2 DISCOVER OUR  
COMPENSATION  
PROJECT

## 420928 Toilet Tissue Maxi Jumbo



Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	1305	300	8.6	23	24.5	6	6	25.8x49x24.5	0.031	1	56

Pure cellulose - White



**Sustainable Packaging**  
50% recycled heatsealant

## 420927 Toilet Tissue Mini Jumbo



Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	557	170	8.6	30.5	20	6	6	17.2x20x59	0.020	1	96

Pure cellulose - White



**Sustainable Packaging**  
50% recycled heatsealant

## 406426 Toilet Tissue Conventional Rolls



Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	165	18.15	9.5	11	10	4.5	12	19x79.5x57.5	0.087	8	12 (x2)

Pure cellulose - White



**Sustainable Packaging**  
50% recycled heatsealant

Embossing



Wave



Micro

Folding



Z Folded



V Folded

Sheets



Centrefeed



Certifications



Suitable Dispenser



Tolerance ± 5%

## 417814 Toilet Tissue Interfolded



Ply	Sheets per piece	Sheet height	Sheet length	Folded dimensions	Case dimensions	Case volume	Packs per case	Cases per pallet
n°	n°	cm	cm	cm	cm	m³	n°	n°
2	224	21	11	11x10.5	23.4x41x55	0.053	40	20 (x2)

Pure cellulose - White



421334

## 420298 Toilet Tissue Interfolded



Ply	Sheets per piece	Sheet height	Sheet length	Folded dimensions	Case dimensions	Case volume	Packs per case	Cases per pallet
n°	n°	cm	cm	cm	cm	m³	n°	n°
2	206	21	11	11x10.5	23.1x20x54.9	0.025	20	40 (x2)

Pure cellulose - White



421334

## 420283 V-Folded Hand Towel



Ply	Sheets per piece	Sheet height	Sheet length	Folded dimensions	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	cm	cm	cm	cm	m³	n°	n°
2	206	21	20.3	20.3x10.5	54.9x20x21.3	0.023	10	88

Pure cellulose - White



421337

Embossing



Wave



Micro

Folding



Z Folded



V Folded

Sheets



Centrefeed



Certifications



Suitable Dispenser



Tolerance ± 5%

## 420929 Z-Folded Hand Towel



Ply	Sheets per piece	Sheet height	Sheet length	Folded dimensions	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	cm	cm	cm	cm	m³	n°	n°
2	200	24	20.3	20.3x8	20.5x41x29.5	0.025	10	40 (x2)

Pure cellulose - White



## 420374 Hand Towel Rolls Centrefeed



Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	450	90	19.6	20	18.5	5.1	3	19.6x55x18.5	0.020	1	48(x2)

Pure cellulose - White



**Sustainable Packaging**  
50% recycled heatsealant

## 419951 Hand Towel Roll Autocut



Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	1	130	19.6	13000	18.5	3.9	3	19.6x55x18.5	0.020	1	88

Pure cellulose - White



**Sustainable Packaging**  
50% recycled heatsealant

Embossing



Folding



Sheets



Centrefeed



Certifications



Suitable Dispenser



Tolerance ± 5%

**BE GOOD<sub>2</sub>  
TO THE PLANET**



# THE CAREFUL SELECTION OF RAW MATERIALS

To complement our tissue products, the **Simplify** range introduces new **Dispensers** made from **75% post-consumer recycled plastic and excess materials from wood processing**, making them the most eco-friendly dispenser we have in our range.



## 75% RECYCLED MATERIAL

25% Recycled wood  
50% Post-consumer recycled plastic  
25% Compound resin



## FULLY RECYCLABLE

The **dispensers themselves** are **100% recyclable**



## DESIGN AND PRACTICALITY

The dispensers are **elegant, durable and robust**, designed for maximum storage efficiency and perfect for high use areas

## 421337 C/V - Fold Hand Towel Dispenser



Pieces per pack	Dispenser height	Dispenser length	Dispenser width	Capacity	Case dimensions	Case volume	Cases per pallet
n°	cm	cm	cm	-	cm	m³	n°
1	33.6	30	14.5	Max. 2.5 clip	30.8x15.6x35.5	0.017	105



Recycled wood and plastic

## 421336 Z/W - Fold Hand Towel Dispenser



Pieces per pack	Dispenser height	Dispenser length	Dispenser width	Capacity	Case dimensions	Case volume	Cases per pallet
n°	cm	cm	cm	-	cm	m³	n°
1	33.6	29	10.8	Max. 2.5 clip	30.5x12x35.5	0.013	130



Recycled wood and plastic

## 421333 Maxi Jumbo Toilet Tissue Dispenser



Pieces per pack	Dispenser height	Dispenser length	Dispenser width	Capacity	Case dimensions	Case volume	Cases per pallet
n°	cm	cm	cm	-	cm	m³	n°
1	34.5	34.5	14.8	Max. Ø cm 29 x 10 h	35.5x16x36	0.020	90



Recycled wood and plastic

## 421334 Interfolded Toilet Tissue Dispenser



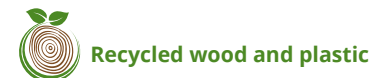
Pieces per pack	Dispenser height	Dispenser length	Dispenser width	Capacity	Case dimensions	Case volume	Cases per pallet
n°	cm	cm	cm	-	cm	m³	n°
1	26.5	16.5	13.5	Max. 2.5 clip	17.7x27.7x15.3	0.008	240



## 421338 Automatic Cutting System Dispenser



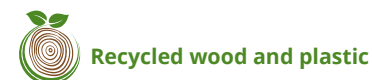
Pieces per pack	Dispenser height	Dispenser length	Dispenser width	Capacity	Case dimensions	Case volume	Cases per pallet
n°	cm	cm	cm	-	cm	m³	n°
1	37.1	33	22.1	Max. Ø cm 19 x 22 h	34x38x23	0.030	50



## 421335 Foam Soap Dispenser



Pieces per pack	Dispenser height	Dispenser length	Dispenser width	Capacity	Dosage	Case dimensions	Case volume	Cases per pallet
n°	cm	cm	cm	-	-	cm	m³	n°
6	22	11.6	13.9	0.50 lt	0.40 ml	39x25.5x33	0.031	54





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