Papernet®

tailored hygiene solutions

SIMPLIFY

BE GOOD TO THE PLANET

SIMPLIFY: THE FIRST CARBON NEUTRAL RANGE OF PAPERNET

WHAT DOES
'CARBON NEUTRAL' MEAN?

The principle of carbon neutrality

Carbon neutral companies, processes and products are those whose calculated CO_2 emissions have been offset through the support of **internationally recognised climate protection projects**.

In addition to **reducing carbon dioxide emissions**, offsetting them is another important step towards global climate protection.

WHY
PAPERNET IS
CARBON NEUTRAL

BE GCO_2D TO THE PLANET

For Papernet, **hygiene, innovation and sustainability** have always been **strategic values**.

In fact, we believe in developing **innovative products** that best meet our customers' needs, aware that **a positive impact on people and the planet** can also be generated through the use of our products.

From **Papernet**'s continuous research comes the new **Simplify** range, the first fully **Carbon Neutral** product line, created with the aim of contributing in a concrete and tangible way to **global climate protection**.

STEPS
FOR CALCULATING THE CARBON FOOTPRINT PRODUCT

Together with

ClimatePartner

we can calculate the **environmental footprint** of Simplify products.

CO_2 emissions were measured by considering the entire **life cycle of the product**, thereby defining the exact amount of CO_2 that **will be offset through a climate protection project**.

*General emissions (travel of company staff to the workplace, etc.) were also considered.

MATERIAL PROCUREMENT AND PROCESSING
- Raw material extraction
- Production of intermediate products
- Packaging material
- Inbound logistics

PRODUCTION
- Direct energy consumption
- Overhead activities

DISTRIBUTION AND STORAGE
- Use and operation of warehouses
- Outbound and intralogistics

WASTE DISPOSAL
- Waste transport
- Waste treatment

THE COMPENSATION
PROJECT

Protection of a virgin forest with the involvement of the local population

The project area is located in **Lábrea**, in the Brazilian federal state of Amazonas.

Between 2008 and 2020, Lábrea recorded the **fourth highest deforestation rate in Brazil**, increasing year by year. Ecosystems have been damaged and social conflicts have occurred due to the theft of timber, the construction of new roads and the intensification of agriculture and animal husbandry, leading to the forced migration of local communities.

With the help of monitoring activities and training courses for the local population, **the project aims to control deforestation and safeguard the great variety of plants and animals in the Amazon rainforest**.

How can climate protection be reconciled with forest protection?

Forests are among the main absorbers of CO$_2$, are home to a huge variety of species and are the source of livelihoods for local communities.
However, the world's forest areas have declined sharply in recent decades, due to increased human settlements, agricultural exploitation, illegal logging and the extraction of raw materials.

Those involved in the project are protecting the area from deforestation together with the local population, creating alternative economic livelihoods and training.

LÁBREA
Brazil

MONITORING activities
TRAINING courses

417.140 T CO$_2$
estimated annual emission reductions

99.035
hectares of protected forest

Carbon Credits
CERTIFIED ACCORDING TO VCS
(Verified Carbon Standard)

Contribution to the UN Sustainable Development Goals (SDGs)

No Poverty
The project helps fight poverty by employing local people, ensuring equal opportunities for men and women, and giving them a source of income for their families.

Good Health and Well-Being
As part of the project, workshops on health, well-being, and nutrition will be offered to employees and the community. These workshops aim to raise awareness about non-communicable diseases and the importance of having healthy habits.

Climate Action
The project saves approximately 417,140 tonnes of CO$_2$ emissions per year.

Life on Land
By avoiding deforestation, monitoring illegal land occupation and illegal logging as well as promoting sustainable forest management, the project protects ecosystems with native vegetation and high biodiversity.

OUR ADDITIONAL
COMMITMENT

One tree for every tonne of CO_2 offset

For every tonne of CO_2 offset, we plant a tree in Germany, thereby contributing to the adaptation of our forests to climate change.

European ecosystems are affected by climate change: forest fires are destroying large areas and pests are spreading particularly fast in weakened forests. Tree species such as spruce suffer from drought and heat because they have surface roots that do not reach the deeper layers of soil containing water reserves. This is why **we support the afforestation and conversion of forests to mixed forests**.

Contribution to the UN Sustainable Development Goals (SDGs)

Good Health and Well-Being
Forests reduce noise and the amount of pollutants and dust in the air. The positive health effects of spending time in the forest have been scientifically proven.

Clean Water and Sanitation
Forest soils filter rainwater, provide clean ground water and ensure high drinking water quality.

Responsible Consumption and Production
Wood is one of the few renewable resources.

Climate Action
Forests store large amounts of CO_2. They have positive effects on the global, regional and local climate.

Life on Land
Forests are diverse recreational areas for all population groups. They also protect from erosion, avalanches, flooding and high tide. For many animal, plant and fungal species, the forest is the habitat that provides them with food and shelter.
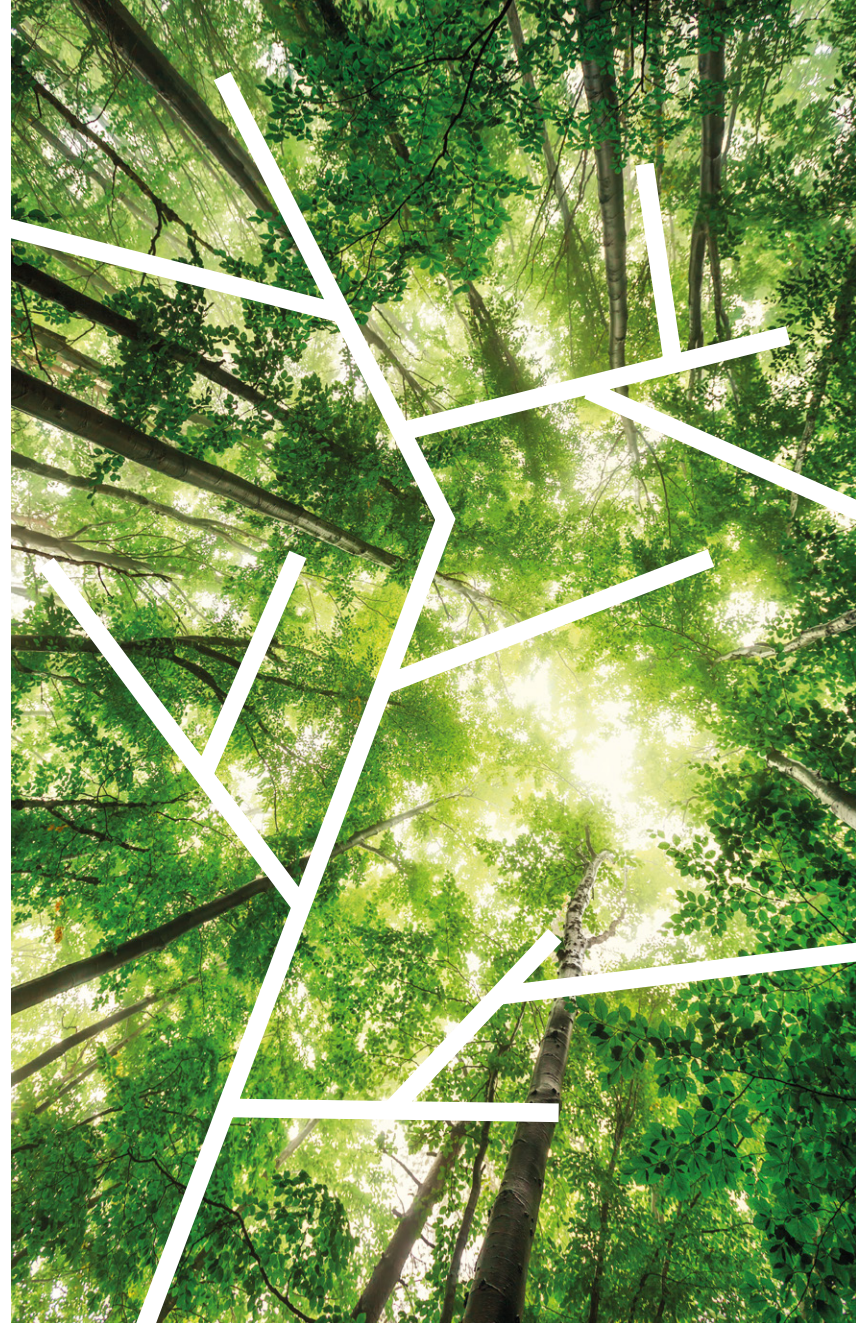
TRANSPARENCY
OF PAPERNET

Our **commitment** to fighting climate change also goes through credible and **transparent** communication.

The ClimatePartner label on our **packaging** indicates that the product's non-avoidable emissions have been calculated and **offset through the Virgin Forest Protection Project (Lábrea, Brazil)**.

The **unique ID number** and the **respective web address** make it possible to track the exact amount of CO_2 offset by Papernet and to obtain information on the climate protection project supported.

ClimatePartner 20624-2212-1001 Carbon neutral

DISCOVER OUR CO_2 COMPENSATION PROJECT

20624-2212-1001

Unique numeric ID and QR Code
for the tracking of the Papernet climate protection project

COMPLETE TRANSPARENCY IN CLIMATE PROTECTION

2.121.000 kg CO_2 have been offset

1 SCAN THE QR CODE

2 DISCOVER OUR COMPENSATION PROJECT

SIMPLIFY

420928
Toilet Tissue Maxi Jumbo

Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	1305	300	8.6	23	24.5	6	6	49x25.8x24.5	0.031	1	56

Pure cellulose - White

Sustainable Packaging
50% recycled heatsealant

420927
Toilet Tissue Mini Jumbo

Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	557	170	8.6	30.5	20	6	6	59x20x17.2	0.020	1	96

Pure cellulose - White

Sustainable Packaging
50% recycled heatsealant

420283
V-Folded Hand Towel

Starting from June
10 clips per box

Ply	Sheets per piece	Sheet height	Sheet length	Folded dimensions	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	cm	cm	cm	cm	m³	n°	n°
2	206	21	20.3	20.3x10.5	55x41x21.3	0.048	20	44
2	206	21	20.3	20.3x10.5	54.9x20x21.3	0.023	10	88

Pure cellulose - White

Embossing

Wave   Micro

Folding
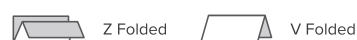
Z Folded   V Folded

Certifications

Tolerance ± 5%

420929
Z-Folded Hand Towel

Ply	Sheets per piece	Sheet height	Sheet length	Folded dimensions	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	cm	cm	cm	cm	m³	n°	n°
2	200	24	20.3	20.3x8	41x29.5x20.5	0.025	10	40 (x2)

Pure cellulose - White

420374
Hand Towel Rolls Centrefeed

Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	450	90	19.6	20	18.5	5.1	3	55x18.5x19.6	0.020	1	64

Pure cellulose - White

Sustainable Packaging
50% recycled heatsealant

419951
Hand Towel Rolls Autocut

Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Pack per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m³	n°	n°
2	1	130	19.6	13000	18.5	3.9	3	55x18.5x19.6	0.020	1	88

Pure cellulose - White

Sustainable Packaging
50% recycled heatsealant

Embossing   Wave   Micro

Folding   Z Folded   V Folded

Certifications

Tolerance ± 5%

BE GOOD TO THE PLANET

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ClimatePartner 20624-2212-1001 Carbon neutral

DISCOVER OUR CO$_2$ COMPENSATION PROJECT

SOFIDEL
ENDLESS CARE, INNOVATIVE LIFE

Papernet®
tailored hygiene solutions