

FRESHEN  TECH

# THE PAPER THAT CAPTURES ODORS.

Stop bad smells shifting  
their molecular structure.





## MORE THAN A SIMPLE SCENTED PAPER

From continuous research by Papernet is born **Freshen Tech** a line of toilet papers that guarantee a constant sensation of **freshness** and **cleanliness**.

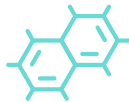
**Freshen Tech** has recently won the prestigious international **PPI Award**, the “Tissue Innovation Award”, thanks to its technology that **eliminates washroom odours**.



RESPECTS THE ENVIRONMENT



FRESHENS YOUR BATHROOM



MOLECULES CAPTURE ODOR



REDUCES COST IN USE

## FRESHEN TECH IS UNIQUE

The technology used for the formulation of **Freshen Tech** toilet rolls makes these product **unique**. The anti-odour, allergen-free molecules are sprayed directly into the cardboard core of the roll, meaning the core itself becomes an air freshening system. **As the roll is utilised, the effect remains the same**. A constant sensation of freshness, which is renewed with each refill.

## FRESHEN TECH IS BETTER

**Freshen Tech**, thanks to its exclusive formulation, **modifies the molecular structure of foul odours** and neutralizes them.

**Freshen Tech** guarantees a continuous feeling of hygiene even in the most challenging washroom environments.

## FRESHEN TECH MEANS SAVINGS



In washrooms with limited ventilation it is difficult to guarantee the sensation of cleanliness and hygiene.

The use of **Freshen Tech toilet paper eliminates the need to use other products such as air freshener aerosols** or automatic dispensing systems.

By using **Freshen Tech toilet tissue** it is possible to **reduce cost in use** and enhance your washroom experience.

Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Packs per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m <sup>3</sup>	n°	n°
3	230	25	9.5	11	12.2	4.4	4	19x24x84	0.038	7	30 (x2)

Pure cellulose - White



  417812 - 403616

**415248**  
Toilet Tissue  
Conventional Rolls



Ply	Sheets per piece	Roll length	Sheet height	Sheet length	Roll diameter	Core diameter	Pieces per pack	Case dimensions	Case volume	Packs per case	Cases per pallet
n°	n°	mt	cm	cm	cm	cm	n°	cm	m <sup>3</sup>	n°	n°
2	300	33	9.5	11	12.2	4.4	4	19x24x84	0.038	7	30 (x2)


Pure cellulose - White

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**415249**  
Toilet Tissue  
Conventional Rolls



Embossing

 Diamond

Suitable dispenser



Tolerance ± 5%



## THE SOFIDEL GROUP

The Sofidel Group is one of the leading manufacturers of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 12 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania and the USA – with more than 6,000 employees, net sales of 1,919 million Euros (2019) and a production capacity of over one million tonnes per year (1,308,000 tonnes in 2019). “Regina”, its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalin, Thirst Pockets, KittenSoft, Nalys, Cosynel, Lycke, Nicky, Papernet. A member of the UN Global Compact and the international WWF Climate Savers programme, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to reducing its impact on natural capital and maximising social benefits, setting as objective the creation of shared added value for all stakeholders. Sofidel’s greenhouse gas (GHG) emissions reduction targets to 2030 have been approved by the Science Based Targets initiative (SBTi) as consistent with reductions required to keep warming to well-below 2°C, in line with the goals of the Paris Agreement.

[www.papernet.com](http://www.papernet.com) | [www.sofidel.com](http://www.sofidel.com)

