

UNCOVERING THE TRUTH: VIRGIN VS. RECYCLED PAPER

WHICH PAPER OPTION IS RIGHT FOR YOU
AND THE ENVIRONMENT?



THE TRUTH ABOUT RECYCLED FIBERS

recycled paper fibers



CAN ONLY BE REUSED
5-7 TIMES
AND IT IS IMPOSSIBLE TO KNOW HOW MANY TIMES IT HAS BEEN RECYCLED

ARE SHORTER IN LENGTH, MAKING PAPER LESS ABSORBENT AND MORE PRONE TO

BREAKAGE



CAN RESULT IN INCONSISTENCIES,
LOW-QUALITY
AND POOR PERFORMANCE IF OVERUSED

recycled paper production is not very hygienic

RECYCLED PAPER CONTAINS STARCHES THAT BREED



BACTERIA AND GERMS

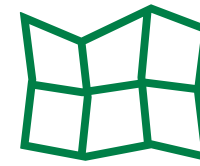
BACTERIA COUNTS WERE FOUND TO BE 100- TO 1,000-TIMES HIGHER THAN IN

VIRGIN PAPER



A CLOSER LOOK AT VIRGIN FIBERS

virgin paper fibers

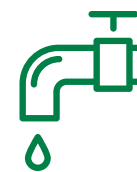


CREATE SOFTER AND
MORE DURABLE
PAPER WITH HIGHER ABSORBENCY RATES



SAVE COSTS AND THE PLANET
BECAUSE GUESTS USE LESS WHEN PRODUCTS ARE HIGH QUALITY

virgin paper production



IS MORE
HYGIENIC
THAN RECYCLED PAPER MILLS BECAUSE THERE ARE NO BACTERIA-HARBORING STARCHES FOR GERMS TO CLING TO

GENERATES THE REQUIRED
ENERGY
FROM BURNING WASTE WOOD RATHER THAN VIA ELECTRICITY OR FOSSIL FUELS LIKE RECYCLED MILLS



CREATES PAPER FROM BOTH LONG-FIBER AND SHORT-FIBER PULP TO
REDUCE WASTE

MAKE SURE YOUR PAPER SUPPLIER MEETS THESE NON-NEGOTIABLES

look for the fsc label, which certifies that the paper and raw materials were sourced from **sustainably managed forests**

suppliers should employ strategies that **reduce water waste**

suppliers should consider how energy sources are employed to reduce **greenhouse gas emissions**

high-quality paper is soft and durable during use, expands and absorbs as needed, and breaks down in pipes to reduce clogs

Sofidel is the second-largest European integrated paper group and ranks sixth worldwide for production capacity. It has an annual revenue of 1,809 billion euros, employs over 5,514 people and is active in 13 countries. The Group is leader in the consumer segment with the brands Regina, Softis, Le Trèfle, Sopalin, Inversoft, Nouvelle Soft, Thirst Pockets, Kitten Soft, Yummy, Soft & Easy, Volare, Onda and Nicky, Lyche. On the professional market, it is present with Papernet "Sustainable Hygiene," Heavenly Soft and Confidence.

www.papernet.com
www.sofidel.com

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